

COMPETITION TERMS AND CONDITIONS

- 1) The Entrant's attention is drawn to these terms and conditions because they are important and should be carefully noted. Nothing in these terms and conditions is intended to, or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be.
- 2) The Organiser of this Competition is Lion of Africa Life Assurance Company Limited ("**LionLife Assurance**") (registration number: **1942/015587/06**) a company incorporated in the Republic of South Africa and having its registered address at **The Golden Acre, 9 Adderley St, Foreshore, Cape Town, 8001**. The Organiser is a registered Life Insurer, licenced to conduct life insurance business and an authorised Financial Services Provider (FSP 15283).
- 3) For the purposes of these terms and conditions "Social Media" shall include the Organiser's Facebook, Instagram, LinkedIn and other social media platforms.
- 4) All persons entering ("**the Entrants**") this Social Media Competition ("**the Competition**") agree that the Competition rules as set out in these terms and conditions are binding on them.
- 5) The Competition is open to all South African citizens, based in South Africa, subject to meeting all the other conditions included throughout these terms. All Entrants must be over the age of 18 years old at the date of entering the Competition.
- 6) The Entrant cannot be a juristic entity and must be a natural person.
- 7) All Entrants must be in possession of a valid South African identity document.
- 8) Any director, member, partner, employee, agent or consultant of the Organiser, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members are not eligible to enter this Competition.
- 9) This Competition is open from the date that is posted on social media and ends on the date as advertised ("**Competition Period**"). Any entries received after the closing date will not be considered.
- 10) The Entrant acknowledges that by submitting his or her entry to the Competition he/she has been given an appropriate opportunity to read these terms and conditions before entering and that he/she understands and agrees to the terms and conditions. Furthermore, the Entrant acknowledges that these terms and conditions are binding on them.
- 11) **A VALID ENTRY CONSISTS OF PERFORMING ALL OF THE FOLLOWING:**
 - a) Click on the link provided in the Social Media post and answer correctly.
 - b) Like the LionLife Assurance Facebook Page.
 - c) Share the Competition post on Facebook.
- 12) **SELECTION CRITERIA OF THE WINNER**
 - The winner should meet and comply with all the above stipulated requirements under clauses 1 - 11.
 - The winner will only be able to claim the prize once the Organiser has verified that they have completed all the entry requirements.
 - The Organiser will select winners based on the above selection criteria.

13) PRIZES

- There will be 10 prizes per month.
- 5 of the prizes will be exclusively for existing policyholders.
- You are only allowed one unique cell number per entry, per month.
- The winner will be given a food voucher valued @ R500.
- Competition will run from the 6th of April 2023 till the 15th of December 2023.
- Winners will be announced on the first Friday of the following month.
- The final 10 winners will be announced on the 20th of December 2023.
- The Organiser will contact the winner on the first Friday of the following month at 13:00, using the cell phone contact details provided during the Competition.
- The Organiser will attempt to contact the winner a maximum of 3 times on the day of the draw. If the winner cannot be contacted, the Prize will be forfeited, and another winner will be selected in accordance with the rules.
- The winner will be required to provide their name, ID number, a copy of their identity document and contact details as well as to sign an acknowledgment of receipt of the prize.
- This competition is open to all South Africans. Should the winner **not** reside in Cape Town (or surrounding areas), the prize will be posted to them.
- Should the winner reside in Cape Town (or surrounding areas), they will be required to collect their prize at the offices of the Organiser. The winner will also be required to avail themselves for a photo with the prize. Should the winner not reside in Cape Town (or surrounding areas) the winner will be required to submit a photograph of themselves with the prize, according to the Organiser's specifications. By entering this Competition, the winner gives the Organiser their consent to use these photos for marketing purposes.

14) GENERAL

- The Organiser shall not be held responsible for any lost, damaged, or delayed entries for any reason whatsoever. Proof of submitting an entry will not be accepted as proof of entry.
- The Organiser shall have the right to change or terminate the Competition immediately and without notice. In the event of such change or termination, all Entrants agree to waive any rights that they have in respect of this Competition and acknowledge that they will have no recourse against the Organiser or its agents.
- Entrants will be disqualified from being selected as a winner if they currently advertise for a competitor product of the Organiser or are associated with it.
- If the prize is not available despite the Organiser's reasonable endeavours to procure the prize, the Organiser reserves the right to substitute with a prize of equal value or nature.

- Neither the Organiser, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the Entrant.
- The Organiser reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
- No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions under clause 11.
- The Entrant is allowed 1 entry per day, multiple entries are allowed.
- The prize is not exchangeable for cash and is not transferrable.
- The judges' decision is final, and no correspondence will be entered into.
- Participation in the Competition constitutes acceptance of the Competition rules and Entrants agree to abide by the rules.
- All Entrants in this Competition release Facebook or any other social media platform in which this Competition is advertised, from all liabilities and claims arising out of or in connection with this Competition and these terms and conditions. This Competition is in no way sponsored, endorsed or administered by, or associated with Facebook or any other social media. In entering this Competition, the Entrants are providing information to the Organiser and not to Facebook or any other social media.
- The Organiser reserves the right to delete any information uploaded by an Entrant which the Organiser, in its absolute discretion, believes is illegal, obscene, offensive, or defamatory, or infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment.
- Entrants warrant that they have full rights to the images, comments and/or stories that they upload and that the use of the said material shall not constitute a breach of any third party's copyright or other intellectual property rights.
- Entrants agree that by uploading their "images", comments and/or stories, they grant permission to the Organiser to use the images and/or stories or any part thereof, in any and all media for promotional/marketing purposes with no consideration payable to the Entrants.

15) PRIVACY POLICY

- LionLife Assurance respects your privacy and your personal information and refer you to LionLife Assurance's privacy policy, which governs the way in which LionLife Assurance collects and use the personal information provided to them.
- The Entrant grants LionLife Assurance permission to collect and use their personal information when entering the Competition.
- Access LionLife Assurance's privacy policy on the link provided below:
[Lion-Life-Website-Privacy-Policy.pdf \(lionlife.co.za\)](#)